



MOLECULAR DIAGNOSTICS

A NEW FRONTIER

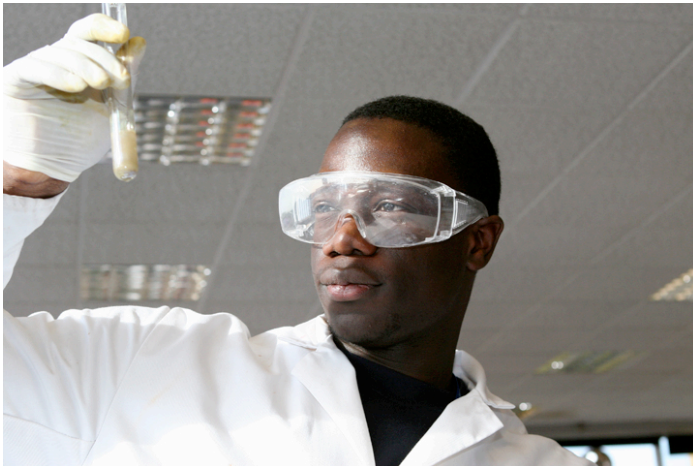
Minnesota—with Rochester and the Twin Cities as its biotech industry anchors in the Southeast portion of the state—is poised to become an international center for molecular diagnostics and personalized medicine.

A network of academic, research, clinical, and biobusiness key opinion leaders and technical innovators—including Minnesota-based Beckman Coulter, Inc., 3M, and Ativa Medical—are already collaborating to fully exploit the life-saving and industry-changing potential of diagnostics.

With Mayo Clinic's heightened concentration in this sector and the world-class manufacturing and logistics support available at IBM in Rochester, those in the rapidly expanding diagnostics sector will find more and more ways to thrive in Southeast Minnesota – and more and more reasons to locate at Elk Run.

Within 15 minutes of both Mayo Clinic and IBM, the Biobusiness Park at Elk Run offers access to:

- Unparalleled expertise and research & development support
- A data and tissue bank featuring thousands of samples
- Clinical trial and post-market surveillance support
- Validation services
- Rapid prototyping and manufacturing services
- Supercomputing facilities
- A worldwide logistics network



THE BOTTOM LINE

Elk Run offers a new frontier for biotech innovation, just as molecular diagnostics is the new frontier for revolutionizing medical care in the U.S. Tower Investments, LLC, the developer of Elk Run recognizes that this sector offers incredible promise for creating highly effective screening and diagnostic tools, designing new and improved treatments, predicting patients' responses to treatment, and creating specific plans for life-long wellness. Tower highly values this groundbreaking work, and places a special emphasis on making Elk Run a home for those in the molecular diagnostics industry.

Molecular diagnostics companies require a highly educated and committed workforce, and know that the value of connections and resources can be diminished by excessive costs of business. Elk Run answers that concern: Minnesota has one of the most stable and educated workforces in the country *and* remains a business-friendly, affordable place to relocate.